

Dear Colleagues,

Americans will once again honor the memory and message of Dr. Martin Luther King, Jr. through a national Day of Service, led by the Corporation for National and Community Service on January 18, 2010.

Dr. King once said, "Life's most urgent and persistent question is: what are you doing for others?" He challenged us to build a more perfect union and taught us that everyone has a role to play in making America what it ought to be. Forty years later, we still have work to do to realize Dr. King's dream of economic opportunity for all. The needs are great, many Americans are hurting, and government can't do it alone. We need citizens to help renew our Nation through service – on the King Holiday and throughout the year.

We are asking you to consider getting involved in the following ways:

(1) Plan or participate in an MLK Day service project. Local volunteer opportunities can be found at Serve.gov and helpful MLK Day tools, including project development guides, volunteer recruitment and management tips, and media tools, can be found [here](#).

(2) If you plan your own MLK Day service project, please post your volunteer opportunity through one of the many aggregators that feed listings to All for Good, the national database linked to Serve.gov. You can click [here](#) for a list of All for Good aggregators.

(3) Share your stories of service and impact at Serve.gov by clicking [here](#).

Thank you in advance for making this January 18, 2010 'a day on, not a day off.'

Sincerely,

Steven Chu