



**Public Outreach Committee
Meeting Minutes
Tuesday, October 23, 2012, 5:30 p.m.
DOE Information Center**

Members Present

Alfreda Cook
Jan Hart, Vice Chair
Dave Hemelright
Howard Holmes
Jan Lyons
Scott McKinney, Chair
Scott Stout

Others Present

Pete Osborne, ORSSAB support office

Absent

Ben Williams, DOE

Discussion

Member Survey - Mr. McKinney distributed a Public Outreach Committee survey (Attachment 1) to gather members' input on their committee involvement and their preferences for committee meeting day, time, and location. Ms. Cook noted that whatever the committee decides to do regarding its meetings, it's best to keep to a consistent day and time to make planning easier.

Six-Month Planning Calendar - The committee reviewed the planning calendar (Attachment 2) and made no changes. Mr. McKinney asked staff to email the entire board membership to find a writer for the January editorial.

Updates

- OMB approval of the Public Environmental Survey—Mr. Osborne said there has been no word on approval of the survey by the Office of Management and Budget.
- Museum exhibit—Mr. Osborne reported that he is still waiting on the estimate from the museum to create the waste management display. Ms. Cook mentioned that adding a model truck with a Radio Frequency Identification tag might be a good tie-in. She helped develop the system, which streamlined the process for transmitting data on waste shipments to the Environmental Management Waste Management Facility. Mr. Osborne said he would contact Ms. Cook to discuss the idea further.
- Plan for inviting VIPs—Dr. Holmes said he spoke with Senator Corker's liaison about getting Senator Corker to a board meeting. He received an encouraging response that the senator may be able to attend a meeting in the January/February timeframe. Senator Corker's appearance at a meeting would be a draw for the public and media. Dr. Holmes asked if staff or perhaps one of the students could assist him in using a type of internet portal in communicating with the senator's office. Mr. Osborne said that if a student is engaged in the activity, it would be best to work it through the board's student mentor, Lisa Hagy. Mr. Osborne said he would contact Dr. Holmes to discuss the issue further.

Annual Report - The committee reviewed the editorial plan and schedule for the 2012 annual report (Attachment 3). Mr. Osborne asked members to send him comments or suggestions for revising the report by October 30.

Outreach Presentation - The committee reviewed the presentation (Attachment 4). Mr. McKinney said he would take a first cut at creating a shorter version for the committee to review at the November meeting. He asked staff to meet with him to discuss the presentation, and he requested that the master list of presentations be distributed.

Stream Postings - The committee reviewed information on “Posted Streams, Rivers, and Reservoirs” provided by Gregory Denton of the Tennessee Department of Environment and Conservation’s Water Resources Division (Attachment 5a). The committee also reviewed the “Fish brochure.pdf” (Attachment 5b), which Mr. Osborne said was something the Local Oversight Committee had been working on before it was disbanded last year.

Ms. Cook said her understanding of the issue was that the committee was going to focus solely on clarifying the signs that are posted in and around the Oak Ridge Reservation. She volunteered to be the issue manager for the activity.

Coordination with Other Committees on Work Plan Topics - The committee reviewed three topics from the annual planning meeting in which the Public Outreach Committee will play a supporting role:

- Participation in ongoing activities to assure sufficient waste disposal
EM Committee (lead)—has it on their work plan for Oct. 17
Stewardship Committee—has it on their work plan for Oct. 16
- Provision of input into EM portfolio plans
EM Committee (lead)—has it on their work plan for Feb. 20
Stewardship Committee—has it on their work plan for Jan. 15
- Footprint reduction
Stewardship Committee (lead)—has it on their work plan for Jan. 15

Mr. McKinney said he will review how this will work when he gets the members’ surveys back. Ms. Cook volunteered to serve as issue manager for the waste disposal topic since she is already issue manager for the topic with the Environmental Management Committee.

Advocate Distribution - Mr. Osborne reported that at the September 27 Board Finance & Process Committee meeting David Martin made a recommendation for the Public Outreach Committee to consider distributing the Advocate solely by email to save money. Ms. Lyons suggested putting a note on the front cover asking recipients to let us know if you want to keep receiving the newsletter, and if so, to supply their email address. Mr. Hemelright said he would favor cutting the board’s travel budget before cutting the Advocate distribution. Mr. Stout said that many recipients are probably older and may not be interested in reading the newsletter online or even have access to a computer.

Lacking consensus on the issue, Mr. McKinney elected to table the topic for now.

Work Plan - The committee reviewed its FY 2012 plan (Attachment 6) and made no changes.

November, December Meetings - The committee agreed to meet in person in November and not meet in December.

Action Items

Closed

None

Open

1. Staff will email the entire board membership about writing the January editorial.
2. Staff will contact Ms. Cook to discuss the Radio Frequency Identification tag idea.
3. Staff will contact Dr. Holmes to discuss the senate portal issue and the potential for involving a student.

4. Staff will meet with Mr. McKinney to discuss the presentation, and distribute the master list of presentations.
5. Mr. McKinney will find out what the channels are for inviting elected officials. *Carryover from 9/25/12*
6. Staff will send Mr. McKinney a copy of the FY 2013 board presentations list. *Carryover from 9/25/12*

Next Meeting

Tuesday, November 27, 5:30 p.m. **The meeting will be held at the DOE Information Center.**

Attachments (6). Available upon request from the ORSSAB support office.